



Kathrine Hogseth

CEO,
CRM-Konsulterna



The team at CRM-Konsulterna is passionate about Microsoft Dynamics 365 and about helping customers and organizations realize the incredible value of the information they already have. The company was founded in 2010 by Gustaf Westerlund, one of Sweden's most well-known experts in Microsoft Dynamics 365. CRM-Konsulterna has been proudly partnering with ClickDimensions since 2017.

At ClickDimensions, we are 100 percent committed to helping our partners find and win more Dynamics business. We connected with Kathrine Hogseth, CEO of CRM-Konsulterna, to talk about that commitment and their experiences as a ClickDimensions partner.

The Benefits of Partnering With ClickDimensions

“Perhaps the most significant benefit of partnering with ClickDimensions is their commitment to and focus on creating marketing solutions for Microsoft Dynamics 365 users. Thanks to the native integration between the ClickDimensions marketing automation application and Dynamics, our customers have been better able to find, engage and convert their customers. They are also better able to understand the ROI of their marketing efforts, thus dedicating their budgets to the most effective activities.”

How Partnering with ClickDimensions Has Made an Impact at CRM-Konsulterna

“Offering ClickDimensions has allowed us to close more deals and reach more areas of a customer's business. With ClickDimensions, we have been able to close deals where the customer needs a combined sales and marketing tool that helps the two groups work together as they should. As the solution offers a good value for its price, our customers also get a lot for their money – that makes them happy and us more than happy to continue recommending ClickDimensions to our customers.”

How ClickDimensions Benefits CRM-Konsulterna Customers

“As ClickDimensions customers ourselves for more than six years now, we know firsthand the benefits of using the solution. Referring to how we use ClickDimensions internally for different marketing activities at CRM-Konsulterna makes a greater impact when we are supporting our customers. While the broad marketing automation functionality and feature set of ClickDimensions is most beneficial and appreciated by customers, how the licensing is set up is important too. Our customers appreciate – and we as users also appreciate – that ClickDimensions allows for unlimited users and unlimited contacts in Dynamics.”

To Other Microsoft Dynamics Partners Considering Partnering With ClickDimensions

“As a Microsoft Dynamics partner, partnering with ClickDimensions is a logical next step. In addition to the value, functionality and stability of the ClickDimensions marketing automation solution, and being able to offer that to our customers, the company provides us with a tremendous support network. The installation of the product is easy, but if we run into a problem, we know that the ClickDimensions support team is there for us as is their wide array of training and learning content if we can solve a quick issue ourselves. With ClickDimensions, we never have to worry that we will be left on our own in a tricky situation.”