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Cybersystems is one of the leading integrators of Microsoft Dynamics in Switzerland and a Microsoft Gold partner. The company serves renowned organizations from the areas of media, professional services, financial services, insurance, trade, production, construction, education, call centers, healthcare and more. Cybersystems has been proudly partnering with ClickDimensions since 2012.

At ClickDimensions, we are 100 percent committed to helping our partners find and win more Dynamics business. We connected with Angela Jacoma of Cybersystems to talk about that commitment and their experiences as a ClickDimensions partner.

The Benefits of Partnering With ClickDimensions

“Organizations today want the efficiency and effectiveness that comes with being able to execute, measure and report on all their marketing activities in one solution. Instead of switching from tool to tool, our customers need a solution that offers multichannel marketing and a broad portfolio of functionality in one. ClickDimensions helps us fulfill this need, while also delivering to us and our customers the benefits of marketing automation being fully integrated with Microsoft Dynamics.”

How Partnering with ClickDimensions Has Made an Impact at Cybersystems

“As a ClickDimensions Platinum Partner, we are backed by a broad portfolio and a lot of technical know-how and marketing experience from ClickDimensions. The partnership is important to us and we can count on support and knowledge from the ClickDimensions team. Presenting a strong marketing tool that is integrated into CRM has also made it easier for our sales team to start a presentation via marketing. It is impressive for our customers to see what can ultimately be achieved within the CRM and with the data. The integrated marketing management has helped us to convince our customers of the necessity and possibilities of Dynamics.”

How ClickDimensions Benefits Cybersystems Customers

“Since we are also active users of ClickDimensions, we can speak from personal experience and show our own examples, use cases and results when we meet with prospective customers. This increases their trust and confidence, as it enables us to underline our competence and experience with the functions of ClickDimensions. In addition to having essential marketing tools right at their fingertips in Dynamics, our customers appreciate that ClickDimensions adapts perfectly to the market and new trends. What also brings a great value is the simplicity of the tool – it’s easy to get started and easy to use!”

To Other Microsoft Dynamics Partners Considering Partnering With ClickDimensions

“ClickDimensions gives us all the tools we need to be successful. Their support, live chat, blog and ClickDimensions Academy are immensely helpful – you can see that there are a lot of specialists with marketing experience and know-how in the company. As a partner, we learn about the newest updates and releases first – with helpful webinars and presentations, so we can pass it on to our customers or prospects. We also have a great relationship with our Territory Channel Managers. They provide all the support that we need in pre-sales to book more meetings and close more sales.”