



## Heidi Neuhauser

*Director of CRM  
Projects,  
Reenhanced*

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**reenhanced**

Reenhanced is a specialist firm focused on rescuing struggling custom software and Dynamics 365 projects. They ensure that their customers' technology investments are implemented, adopted and used to the fullest. Reenhanced has been proudly partnering with ClickDimensions since 2019.

At ClickDimensions, we are 100 percent committed to helping our partners find and win more Dynamics business. We connected with Heidi Neuhauser of Reenhanced to talk about that commitment and their experiences as a ClickDimensions partner.

### The Benefits of Partnering With ClickDimensions

"I worked with ClickDimensions on the user side many years ago and quickly fell in love with the product. At the time, I was a Commercial Marketing Manager for a Fortune 100 company and ClickDimensions allowed me to automate a lot of our marketing tasks. Now I get to experience that from the partner perspective. Partnering with ClickDimensions allows us to bring these benefits and more to our customers. We are able to help them transform their marketing initiatives and abilities, which is really a great thing to be a part of."

### How Partnering with ClickDimensions Has Made an Impact at Reenhanced

"ClickDimensions has helped us remain cutting-edge in what is important in the world of marketing automation. The comprehensive certification programs help us learn KPIs, metrics, analytics and applications that are front-of-mind to our customers. Boosted by these learning opportunities, our expertise in ClickDimensions, marketing automation and Dynamics 365 allows us to bring together the power of CRM and marketing automation for our customers. When we help an organization understand the tools and capabilities available through ClickDimensions, we help empower them to get higher ROI on spends and close more deals in less time."

### How ClickDimensions Benefits Reenhanced Customers

"The most exciting part of the ClickDimensions suite of tools is campaign automation. When a customer realizes this tool's capabilities, it's always a huge win! The drag-and-drop interface is easy-to-use and extremely powerful. Combining the marketing tools of ClickDimensions with the functionality of Dynamics 365 allows marketing teams to spend more time optimizing campaigns than doing manual tasks. The dynamic, customized experience available in the campaign automation tool is a great fit for any organization's nurture campaigns."

### To Other Microsoft Dynamics Partners Considering Partnering With ClickDimensions

"Reenhanced is a bit different from many ClickDimensions partners in that we specialize in rescuing struggling or failed software implementations. What we often find is that adding ClickDimensions into the equation often helps turn unsuccessful Dynamics 365 implementations around by providing a more complete, end-to-end business solution for customers. ClickDimensions helps maximize ROI and value for Dynamics, which is something that should interest every partner."